

100 YEARS  
1911-2011

# THE LAND

Official Sponsors



Royal Agricultural Society of NSW

## One event . . . 100 years in the making

The Land celebrates its 100th birthday on January 27, 2011 and a centenary dinner on **Saturday, February 26**, will kick-start celebrations.

To be held at Sydney Showground, the dinner will also be a major fundraiser for the Rural Doctors Association of NSW.

The centenary dinner will be a night of celebration and includes both live and silent auctions, with monies raised going towards establishing an ongoing scholarship program for young rural doctors.

Twelve lucky readers of The Land will also go into the draw on the night for a chance to win a Nissan Navara ST Dual Cab 4x4 valued at \$54,000, while a special raffle will be held where for \$10, one lucky guest on each table will win a pair of R.M Williams Craftsmen boots valued at more than \$300.



Tickets are \$150 or \$1350 for a table of 10 and includes a sumptuous three course gourmet meal plus full beverage service.

. . . and befitting such an occasion, dress will be black tie.

The evening starts at 7pm and runs through til midnight. Accommodation packages are available through a number of selected hotels and special transport arrangements for pick up and drop off are also in place.

To mark the centenary year, we have produced a one-off, high quality book which aims to present an insight into the people who have produced The Land for the past 100 years and a snapshot of the people and issues that filled its pages during the past century.

The 272-page publication, The Story of The Land – The Bible of the Bush turns 100, would make an ideal gift or a must have for your library.

The book is excellent value at \$39.95 including postage however discounts will apply for purchases of 10 or more copies. The leather-bound copies will retail for \$95.

We look forward to having you join us in an evening of celebration with good food, good friends, great memories and a few surprises.

To book your tickets phone (02) 4570 4678  
or email [thelandcentenary@ruralpress.com](mailto:thelandcentenary@ruralpress.com)

